1. What are the major areas of business decision-making? How does economic theory contribute to managerial decisions?

2. Explain the elasticity of demand. Discuss the features that influence quantity demanded for a product.

3. Enumerate and explain the advantages and limitations of large scale production.

4. How will you define economic or scale economies which are the sources of internal and external economies?

5. Explain the pricing approaches in the following cases:
   (a) When the products are exportable
   (b) Manufacturers and retailers
   (c) Perishable and durable goods

6. How far is maximization the basic objective of inheritance? Discuss the various reasons for it.

7. What are the causes of different kinds of payment? What are the measures to correct an advance balance of payment? Suggest measures to balance the balance of payment. Suggest growth of developing economy.

8. What are the main objectives of fiscal policy? Describe the role of fiscal policy in the economic growth of developing economy.

9. All questions carry equal marks.

Answer any five questions.

Maximum: 100 marks

Time: Three hours

MANAGERIAL ECONOMICS

First Year

M.A. DEGREE EXAMINATION, DECEMBER 2010.

For the candidates admitted from 2007 onwards.

G.P. Code: [07 DMB 02]

Reg. No.

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